

Public Health Grand Rounds

Tobacco Prevention and Control:

Using Evidence Based Strategies to Save Lives and Resources

A National Live Satellite
Broadcast and Webcast

May 21, 2004

2:00 – 3:00 pm Eastern Time

Target Audience

Public health leaders and professionals from local and state government agencies, policy makers, purchasers of health care, physicians, community-based health organizations, academic institutions, federal agencies and others who seek to learn more about the value of using evidence based strategies to improve tobacco prevention and control.

Faculty

William L. Roper, MD, MPH Dean, School of Medicine,
The University of North Carolina at Chapel Hill and CEO, UNC Health Care System

Rosemarie Henson, MSSW, MPH Director, Office on Smoking and Health, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention

Jonathan E. Fielding, MD, MPH, MBA Professor of Health Services and Pediatrics, UCLA Schools of Public Health and Medicine and Director of Public Health and Health Officer, Los Angeles County Department of Health Services

Barbara K. Rimer, DrPH Deputy Director for Population Sciences, Lineberger Comprehensive Cancer Center and Alumni Distinguished Professor of Health Behavior and Health Education, School of Public Health, The University of North Carolina at Chapel Hill

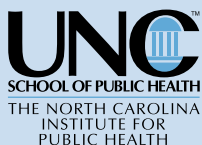
Hugh H. Tilson, MD, DrPH Clinical Professor, Epidemiology and Health Policy, School of Public Health, The University of North Carolina at Chapel Hill

Registration

To register, visit **www.PublicHealthGrandRounds.unc.edu**. Registration for this program will only be available online. If you do not have Internet access, please seek assistance from a public resource such as a library.

Continuing Education Credit

Continuing education credit will be offered for various professions based on one hour of instruction. **An online registration and evaluation must be completed to receive the appropriate continuing education credit.**



Sponsors

School of Public Health, The University of North Carolina at Chapel Hill
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